

Show atrocities against women the RED card

YOUR VOICE MATTERS Actor couple Salim Arif and Lubna Salim drum up support for 'Respect, Equality and Dignity' campaign

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LUCKNOW: At least 37 million hands would go up for RED in the next few days. With crime against women on the rise, the campaign - Respect, Equality and Dignity (RED) - is a voice against the atrocities on women and girl children. Why 37 million? It is the gender gap between males and females in India.

Theatre personality Salim Arif and his actor wife Lubna Salim of 'Oh My God' fame were on a visit to Lucknow University on Wednesday to garner support for this campaign, which does not require people to go out on the streets.

"In fact, it is all about chang-

ing oneself and influencing others for a better and inspired living," said Salim.

A part of the Ladakh International Film Festival (LIFF) scheduled between July 6 and 8, the campaign demands Respect, Equality and Dignity for Indian women. LU alumni Salim chose to interact with English department students in the same auditorium where he staged several plays in the 1980s.

"We believe change begins from within as spontaneous protests on streets to nail those who misbehave with women always do not serve the purpose," he said.

He explained, "The campaign is initiated by LIFF in collaboration with the Ladakh film industry and its objective is to collect

37 million signatures by March 8 evening (Women's Day)."

Lubna said, "Crimes such as rape, dowry murders, acid attacks, honour crimes and human trafficking are the order of the day. Senseless violence and manic brutality inflicted on victims have shaken the conscience of many."

The campaign is aimed at garnering support of intellectuals, social workers, lawmakers, politicians, media and citizens towards the issue thus conditioning the society for creating a conducive environment for women. "The campaign's belief: None of us are free, if one of us is not," said Lubna while talking to HT.

The actor said, "Filmmakers strongly feel for the cause and

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SALIM ARIF
Theatre personality

want to lend a voice to the campaign."

Lucknow is the second destination after the campaign drew good response in Leh-Ladakh on March 5. It would be taken to Delhi, Jammu, Trivandrum, Chennai, Ahmedabad, Amritsar and other places.

Top names of the film industry like Vishal Bharadwaj, Mani

Ratnam, Shyam Benegal and Shekhar Kapoor are among many others part of this campaign, said Prof Nishi Pandey who was instrumental in bringing the couple to LU.

The nationwide campaign, which started from Leh, Ladakh, would culminate at Mumbai's Juhu beach next week. Shyam Benegal, Chairman LIFF along with other prominent faces would assemble at Juhu Beach and take a pledge for safety and security of women.

The duo has appealed all to join the campaign against violence against women and children. "We would also promote the cause through social media outreach like twitter, facebook etc," they added.



Actors Lubna Salim and Salim Arif interact with Lucknow University students (not in pic) to garner support for the cause.

STAR-STUDED CAMPAIGN

- Lucknow is the second city after Leh-Ladakh on March 5.
- It would be taken to Delhi, Jammu, Trivandrum, Chennai, Ahmedabad, Amritsar and other places.
- Top names of film industry like Vishal Bharadwaj, Mani Ratnam, Shyam Benegal and Shekhar Kapoor are among many others part of this campaign

THE MISSION

Garnering support of social workers, lawmakers, politicians, media and citizens towards the issue thus conditioning society for creating a conducive environment for women.

How you can connect

Sign on facebook at www.facebook.com/CampaignRed
Students can make short films on the subject and send in their entries which would be adjudged by the film industry.

Log on to <http://liff.in/campaign-red>

STICK TO ₹799 PER PIECE NORM, MINISTER WARNS CABLE OPERATORS

HT Correspondent
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LUCKNOW: Minister of state for entertainment tax Tej Narayan Pandey on Wednesday warned cable operators of strict action if they overcharged consumers while selling set-top boxes (STB).

He said the entertainment inspector will also be taken to task in case operators in his area don't adhere to the price guideline of ₹799 per piece.

"The officials of the entertainment department should ensure that operators across UP do not overcharge consumers. They should also make sure that action be taken against the erring inspector," Pandey said in a press communiqué issued on Wednesday.

The minister's directives come a day after HT reported that the district administration asked all the set-top manufacturers in the city to adhere to the existing ₹799 per piece norm till March 31. The companies had announced that the new rates (₹999 per STB) were coming into effect from Tuesday.

After being informed by the UP Cable Operators' Welfare Association about the price increase notification, the administration sent a missive to the manufacturers and control rooms. It warned of strict action against those were found violating the orders.

ASI'S WORK QUESTIONED 'Face pack for monuments not good enough'

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LUCKNOW: A research by an IIT-Kanpur scientist has questioned the renovation work of the Nawabi era monuments in the state capital. It has concluded that the intervention material used by the Archaeological Survey of India (ASI) for the facelift is not compatible with the original material - posing a serious threat to the structures' survival.

Prof Durgesh C Rai of the institute's department of civil engineering studied the masonry of heritage edifices, including Rumi Darwaza, Asafi Imambara, Naubatkhana, Dilkusha Kothi and Moosa Bagh. During the three-year-long exercise, he primarily focused on the composition of the original material used in the 17th-18th century structures and the renovation material being used by the ASI.

Rai found that the good-quality bricks of neighbouring regions being used in renovation were comparable to the 'lakhauri' (burnt-clay bricks) in the original structures. The only difference, perhaps the matter of concern, was the composition of mortar - which is rich in lime and more hydraulic in the original structures as compared to the renovation material.

"The renovation mortar has low lime content with poor hydraulic property compared to the original mortar. This has made the monuments weak. A moderate-damage risk earthquake can cause serious damage to them," Prof Rai told HT.

The Lucknow region comes in Zone 3 seismic zone - quite prone to these earthquakes.

During the study, the scientist and his team collected brick, mortar and plaster samples and renovation plaster samples from these monuments. Advanced technology like microwave acid digestion, thermo-gravimetric analysis (TGA), scanning electron microscope associated with

IIT-K SCIENTIST'S RESEARCH

- Prof Durgesh C Rai's research concluded that intervention material used by the ASI for the facelift is not compatible with the original material - posing a serious threat to the structures' survival.
- The ASI should use more lime with better hydraulic property, if they want these heritage monuments to last long.
- The revelation assumes significance considering the existing threat of ruination to many monuments either because of neglect or encroachment.

energy dispersive spectroscopy (SEM-EDS) and X-ray diffraction (XRD) were used to find the chemical and mineralogical composition of the material in addition to the visual examination.

"It is mandatory that the intervention material used in renovation should be compatible with the original material. The ASI should use more lime with better hydraulic property, if they want these heritage monuments to last long," suggested Prof Rai. We, at the IIT, are ready to assist the ASI in any such endeavour, he added.

The revelation assumes significance considering the existing threat of ruination to many of these monuments either because of neglect or encroachment. The work to repair the big cracks in Rumi Darwaza is pending for more than two decades now.

"It's true that the lime content in the mortar is less. But it is not possible to find the exact material used during 17th century to construct these structures. As for earthquake resistance, we have much advanced technology to prevent any damages," said an ASI official.

Maharaj's magic



Pandit Birju Maharaj captivated the audience with his performance at the second convocation of Bhatkhande deemed University at Sangeet Natak Akademi on Wednesday.

20 medallists, three PhD holders shine at Bhatkhande convocation

HT Correspondent
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LUCKNOW: Another male bastion was breached on Wednesday when tabla player Shreya Sharma was conferred with the coveted Rai Uma Nath Bali medal for securing the highest marks among all faculties at the second convocation of Bhatkhande Music Institute Deemed University at Sangeet Natak Akademi.

Shreya, who hails from Moradabad and aspires to become a teacher, said, "I know there are very few women tabla wadaks, but the truth is that women accompanying the singer on the tabla can even leave the singer behind and steal the show with their talent."

On the day, 20 medals and three PhD degrees were conferred at the convocation that was graced by Padma Vibhushan Pt Birju Maharaj, who mesmerized the budding musicians with his performance.

Addressing students, he said, "Seeing the young aspirants of music excel in the field is great. Lucknow is my very own land and I support everything that happens in the area of music here."

The awardees pose with governor BL Joshi on Wednesday.

THE ACHIEVERS

PHD: Guddi Pal, Shiv Kanti Singh, Reena Rahinwala
SINGING
UG-Priyanka Dubey
PG-Archana tewari
SWARWADYA
UG-Yatiraj Adhikari

PG-I U K Abhaysindhe
TAALWAD: Shreya Sharma
DANCE
Sakshi Srivastava (kathak)
HIGHEST SCORERS
UG-Yatiraj Adhikari (violin)
PG-Shreya Sharma (tabla)

Notably, award winners included top three scorers of all courses and best three scorers of the university. Governor BL Joshi who awarded the medals and degrees to the meritorious students said, "Uttar Pradesh has always been known for its rich culture and music. The state has produced giants in music and takes pride in its musical past." Congratulating the winners, Joshi added that the degrees conferred by the music university are very different from those conferred by other academic institutions. "Practice and innovations are always needed and only those who continue to do so make a mark for themselves," he said.

Vice chancellor Shruti Sadolikar Katkar highlighted the achievements of the university and congratulated the felicitated students.

VENDORS' ASSNS PROTEST AGAINST LMC DECISION

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LUCKNOW: A number of vendors' associations on Wednesday registered protest against the Lucknow Municipal Corporation's decision to mark no vending zones on 11 major routes of the city.

They said that only the town vending committee could decide about the no vending or vending zones and no meeting of this committee was held in the last one year.

Gokul Prasad, leader of Uttar Pradesh Patri Dikandar Sangh, said: "We were not consulted before such a big decision. Where would 20,000 street vendors go in case the directive is implemented strictly?"

Vendors would not move unless some alternative place is allotted to them, he added.

However, additional municipal commissioner PK Srivastava said, "The vendors' associations had agreed to the proposal about a year back during the meeting of Town Vending Committee. Moreover, all the vendors have provided alternative places."

COLVIN BRACES FOR MARCH 11

Stage set for 10,000 laptop beneficiaries

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LUCKNOW: Preparations for distribution of free laptops to students who have passed Class 12 are in full swing at Colvin Taluqudars College. Chief minister Akhilesh Yadav will launch the distribution on March 11 with awarding laptops to 50 students at the venue.

However, the rest 10,000 beneficiaries from 15 higher education institutes of the state capital will receive the laptops from officials during the ceremony.

A huge waterproof tent with a seating capacity of 15,000 is being put up in the college lawn. The students will be seated in 20 enclosures-10 on each side of the main gate. Each section with about 500 students would be taken care of by an administration official during the distribution ceremony after the CM's launch.

Arrangements have been made to pick the beneficiary students from their institutions and drop them back after the programme.

School authorities have started distributing photo identity cards among the beneficiaries. After the distribution, a verification drive to see whether candidates have got the laptop or not will also be undertaken.

Meanwhile, officials of public works department and district administration are busy making arrangements for the gala event. Divisional commissioner Sanjeev Dubey has already directed officials from the municipal corporation to ensure that the venue remains clean. He has also asked them to set up mobile toilets near the place. The chief medical officer has been directed to arrange for first aid and medical needs and the police chief is supervising security arrangements.

The UP Electronics Corporation, which has purchased the laptops from HP, has been directed to begin the packing of laptops, which is being done at a store on Sitapur road.

The Samajwadi Party, in its 2012 assembly elections manifesto, had promised to give laptops to intermediate pass students and tablets to Class 10 pass students. The ambitious scheme will cost the government a total of ₹2,800 crore.

The UPEEC will procure 15 lakh laptops from HP, which had quoted the lowest price of ₹19,058 (including taxes) per laptop.

INSTITUTES FROM WHICH STUDENTS WILL GET LAPTOPS

- RML Law University
- Netaji Subhash Girls College
- Pandit Deen Dayal Upadhyay Government Girls PG College
- Mahamaya Govt Degree College
- Maharaj Bijli Pasi College
- Central Institute of Plastic Engineering and Technology
- Aeronautical Training Institute, King George Medical University
- Institute of Engg and Technology
- Lucknow University
- Karamat Hussain Girls College
- National P G College
- AP Sen Memorial Girls College
- Kalicharan P G College
- Navyug Kanya P G College

Preparations are underway at the Colvin Taluqudars College where chief minister Akhilesh Yadav will distribute laptops to 50 students on March 11.

DEEPAK GUPTA/HT PHOTO

shortstories

HDFC CEO CONDUCTS CAMPUS DRIVE

LUCKNOW: Chief executive officer of HDFC Bank Gautam Bhagat conducted a campus drive at BN College of engineering and technology on Tuesday. He interacted with students and shared his experiences with them. More than 200 students explored job opportunities with HDFC bank on the occasion. Bhagat called upon the students to apply professional skills in the sale of banking products and said days ahead are going to be challenging as more and more multinational private banks would be flexing their muscles in the market.

35 Lucknow students shine in NTSE selection

LUCKNOW: Thirty-five students from FIITJEE's long duration classroom program demonstrated exemplary skills to qualify the National Talent Search Examination (NTSE) 2013 from Lucknow. The examination was coordinated by the National Council of Education Research and Training (NCERT). The result of State Level National Talent Search Examination-2013 (Stage-I) for class 10 was announced recently. The successful students are Apoorv Pandey, Ayush Tripathi, Pratul Kumar, Ashish Mulchandani, Nilesh Gupta, Ashish Singh and many others.

Surinder Kumar takes over as director of Giri Institute

LUCKNOW: Noted economist professor Surinder Kumar has taken over as the new director of Giri Institute of Development Studies, he has an experience of teaching for more than three decades and has served as head of department economics Maharishi Dayanand University Rohtak, and Dean Academic affairs Rohtak University. Kumar has taken the charge from former director AK Singh, who served the institute for 26 years.

Last date for submission of forms extended

LUCKNOW: The last date for submission of application forms for admission in second and third year of courses run by UP Rajarshi Tandon Open University has been extended till March 15, 2013. Candidates may submit their application at Vikas Nagar, sector 11 centre of the university, said Damini Singh, centre incharge.

what's on

- Model United Nations (MUN) Conference: To mark the occasion of World Women day, Amity Institute of Behavioral and Applied Science (AIBAS), 9.30 am
- Public meeting: on Union Budget 2013-14 at Paryatan Bhawan, auditorium, opposite Fun Mall, 4 pm
- National Workshop: On Crime Against Women and Legal Issues, Ambedkar University, Rae Bareilly Road 10 am
- Annual programme: of KIDZEE Chowk at Gandhi auditorium near Residency, 4 pm



A brown suitcase found opposite Ratan Square on Vidhan Sabha Marg triggered panic on Wednesday night. Residents called for police help. However, instead of sending a bomb squad, the police sent a dog squad. Later, it proved to be a hoax.

GAUTAM BUDDHA UNIVERSITY
(Established by U. P. Act No. (9) of 2002)
Gautam Budh Nagar, (U.P.) 201312

Admission Notice 2013-2014

Candidate may apply for admission through online or offline (OMR) application.

B. Tech + M. Tech./MBA, BBA + MBA: 5 YEAR INTEGRATED DUAL DEGREE PROGRAMMES FOR UNDERGRADUATES	
B. Tech + M. Tech./MBA (Civil Engineering, Electrical Engineering, Mechanical Engineering, Computer Science and Engineering, Electronics & Communication Engineering, Food Processing and Technology, Biotechnology), BBA + MBA	
BA LLB: 5 Year Integrated Programme For Undergraduates; B. Arch (Bachelor in Architecture); 5 Year Programme For Undergraduates	
M. Tech: 3 YEAR POST GRADUATE PROGRAMMES FOR SCIENCE GRADUATES	
M. Tech. (Biotech)-Specialization in Bioinformatics/Genetic Engineering & M. Tech.: Environmental Science and Engineering	
M. Tech: 2 YEAR POST GRADUATE PROGRAMMES	
M. Tech. (Environmental Engineering, Power System Engineering, Industrial Engineering & Management, Structural Engineering, Food Processing and Technology, (M.Tech ICT- Specialization in Software Engineering/ Intelligent Systems and Robotics/ Wireless Communication & Networks/ VLSI Design), (M.Tech (Biotech)-Specialization in Bioinformatics / Genetic Engineering), Masters in Urban & Regional Planning.	
MBA/M.A/M. Sc./M. Phil/MMC/MSW: 2 YEAR POST GRADUATE PROGRAMMES	
MBA (Specialization in Human Resource Mgt./Finance/Marketing Mgt./Strategic Mgt./Operations Mgt.). M.A. (Hindi, Urdu, Sociology, Economics Planning and Development, Political Science and International Relations, Applied Psychology, Buddhist Studies and Civilization), MSW (Master in Social Work), MMC (Master in Mass Communication), M. Phil (Clinical/Rehabilitation Psychology, Buddhist Studies & Civilization). M. Sc. (Applied Chemistry, Applied Mathematics, Applied Physics, Environmental Science, Food Science).	

For: B. Tech+M. Tech/MBA, BA LLB, BBA+MBA, B. Arch, M. Tech & MBA

Issue of Application form from GBU Admission office/website (online):	09th March 2013 to 27th April 2013
Last Date for receiving completed Application form by hand/post: (For online submission on or before 23 hours 59 minutes, 27/04/13)	27th April 2013

For: M.A./MSW/MMC/M. Sc./M. Phil

Issue of Application form from GBU Admission office/website (online):	09th March 2013 to 16th July 2013
Last Date for receiving completed Application form by hand/post: (For online submission on or before 23 hours 59 minutes, 16/07/13)	16th July 2013

How to Apply: (a) Online submission- On-line application form and brochure will be available on our website: <http://www.gbu.ac.in>. Application fee may submit through Credit card/Debit card/Net Banking /Demand Draft. Candidate must send the printed copy of the filled online application form along with related documents and Demand Draft (if applicable) on the address given below.
(b) Offline submission- OMR Application Form with information brochure can be obtained from University Counter by paying in Demand Draft drawn in favour of "Chairman, Admissions Gautam Buddha University" payable at New Delhi of ₹ 1200/- for General/OBC candidates and ₹ 600/- for SC/ST candidates.
(c) Outstation candidates may obtain OMR Application Forms by post after paying Demand Draft drawn in favour of "Chairman, Admissions Gautam Buddha University" payable at New Delhi of ₹ 1250/- for General/OBC candidates and ₹ 650/- for SC/ST candidates. The completed OMR application form should reach The Chairman Admissions, Gautam Buddha University, Near Yamuna Express Way, Greater Noida, U. P.-201312. For details of the programme, refer to the university website/information brochure.

<http://www.gbu.ac.in>; & for further queries send email to admissions@gbu.ac.in or Phone No. 0120-2344234. Registrar